

# LEGAL NOTICE & PRIVACY POLICY

## VirtualStreetArtGlobal (VSAG)

**Last Updated:** March 2026

### **PART 1: LEGAL NOTICE (DISCLAIMER)**

#### **1. Freedom of Panorama & Urban Documentation**

All photographs of building façades and urban environments displayed on this platform were taken from public spaces. These images are presented in accordance with the principle of **Panoramafreiheit** (German Copyright Act / Urheberrechtsgesetz § 59), which allows the reproduction and publication of works permanently located in public streets and squares.

#### **2. The Concept of "Virtual Migration" (Digital Relocation)**

This platform facilitates "Virtual Interventions" where photographs of real-world street art from one location (e.g., Timișoara, Miami, Los Angeles) are digitally projected onto photographs of façades in another (e.g., Frankfurt, Paris).

- **Documentation & Transformation:** These works are intended as digital documentations of a "Trans-Global Gallery." They represent a transformative use of the original context for educational and artistic purposes.
- **Zero-Physical Impact:** No physical property is altered. The intervention exists exclusively in the digital commons. No paint or physical materials are used on the real-world structures.

#### **3. Artist Rights & Crowdsourced Content**

- **Legacy & Goodwill:** Works originating from the FISART festival (2011–present) are reproduced with the established collaborative spirit of the participating artists.
- **Global Submissions:** Users who submit "Virtual Migrations" are responsible for ensuring their submissions are for non-commercial, transformative use. All intellectual property rights remain with the original creators.
- **Direct Contact:** In the spirit of the original World Wide Web, we encourage direct contact between artists and interested parties. VSAG acts as a bridge, not a commercial intermediary.

#### **4. Notice & Takedown Policy**

We respect international intellectual property rights and the rights of property owners. If you are a copyright holder or owner and believe your work or property has been used in a way that requires removal or further credit, please contact us at [sergio@virtualstreetartglobal.org](mailto:sergio@virtualstreetartglobal.org). Content will be reviewed and removed immediately upon verified request.

## **PART 2: PRIVACY POLICY (GDPR COMPLIANCE)**

### **1. General Principles**

VirtualStreetArtGlobal (VSAG) is a non-commercial, voluntary initiative. We prioritize "Data Minimalism." We do not sell, rent, or trade your personal information with third parties for marketing purposes.

### **2. Data Collection & Third-Party Tools**

To provide a high-quality "Virtual City" experience, we use standard third-party services that may use cookies (small text files stored on your device):

- **Google Maps & YouTube:** These tools are essential for our interactive maps and video archives. They may collect technical data (such as your IP address) to function correctly.
- **Google Analytics:** As part of our support from **Google for Nonprofits (G4NP)**, we use basic analytics to understand which "Virtual Interventions" are most popular. This helps us report the project's cultural impact to our partners.
- **Google Ecosystem:** We utilize tools like Google Maps, YouTube, and Google Photos to host our interactive city layers and artistic archives. These services are essential for the "Virtual Experience" and may use functional cookies to manage media playback, map navigation, and image display.

### **3. Communication Data**

If you contact us via email (e.g., submitting art or partnership inquiries), we store your contact information only to respond to your request and manage your participation in the project.

### **4. Your Rights**

Under the GDPR, you have the right to access, correct, or delete any personal data we hold. You may also withdraw your consent for data processing at any time by contacting the project operator.

### **5. Responsible Controller**

Dr.-Ing. Sergio Morariu

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